Fee Alvi (dba Brainstorm Marketing)

Marketing Graphics / Digital Production

Social Media Branding • Email Design • HTML/CSS • Wordpress

310.877.2803, [FeeAlvi@BrainstormMarketing.net](mailto:FeeAlvi@BrainstormMarketing.net)

2020 - 2023 **Growthmed.com – Playa del Rey**

8055 W Manchester Ave #720, Playa del Rey, CA 90293

Graphic Designer

Site Creation and Production Work - Wordpress Sites

* Design / HTML / CSS
* Blog / Page Content Populating

2008 - 2018 **MSBIA – Main Street - Santa Monica**

**Spin PR - Santa Monica**

**Events and Businesses Promotion**

Graphic Designer / Wordpress

* WordPress – Front End Responsive HTML/ CSS / Flexbox
* Print Graphics / Digital Ad Banners / Social Media Branding
* Events Committee (Summer Soulstice, Howl-O-Ween etc.)

2005 - 2020 **Brainstorm Marketing**

Santa Monica, CA 90403

Contract Graphic Designer – Various Genre

* Web Page Building / HTML / CSS / WordPress / JQuery
* Email Marketing / Ad Banners
* Responsive Prototyping

2005 - 2012 **MGM Resorts** (Luxor, Excalibur & Mandalay Bay Casinos) Las Vegas Strip, NV 89109

Entertainment Marketing Graphics / Email Design

* E-mail campaign design and table tag coding
* Digital ad banners, light boxes, to billboard collateral
* Flash & After Effects animations

2004 - 2005 **Clear Channel Entertainment**

Mid-Wilshire, LA, CA 90036

Radio Stations Graphic Designer / HTML / Flash Animation

* Radio Promotions and Music Industry Page Design
* Collateral Print Design
* Station Branding and Logos,
* Flash Animated Banners AS2
* HTML & CSS

2003 - 2004 **Enigma Digital - (**KNAC, Groove & ACAZA Radio Stations)

Lincoln Blvd. Santa Monica, CA 90401 Graphic Designer / HTML Programmer

* Radio Station Web Page Mockup Design
* Flash Animator – Many Promo Pods
* Banners and Key Art Signage
* HTML Coding

2000 - 2002 **SkilledNursing.Com**

Los Angeles, CA 90045

Graphics Department Manager / HTML Programmer

* Supervised team for web-based app UI
* Graphic Mockups
* ASP Includes / HTML / Wireframing
* Product Photography

Fee Alvi

Graphic Designer and Front End Dev

310.877.2803, [FeeAlvi@BrainstormMarketing.net](mailto:FeeAlvi@BrainstormMarketing.net)

Dear Hiring Manager,

I think you would be interested in me. I am a graphics designer / digital asset producer with extensive experience customizing Wordpress by hand coding HTML and CSS. I have extensive experience at web design, banners and email campaigns. I was a lead designer at Clear Channel for radio station and music industry promo work. For five years I created and coded email blasts and designed collateral marketing print for MGM casinos Luxor and Excalibur etc.

I have just spent the past 18 months mocking up web sites for primarily the plastic surgery industry including email blasts and assisted page development and responsive issues.

Although ancient history I have worked for law firms - 5 years at O’Melveny & Myers creating exhibit boards and video taping and editing mock trials, … I was their event photographer for their in-house magazine.

I come from a commercial photography background.

I am located nearby in Santa Monica.

Thank you for your consideration.

Sincerely,

Fee Alvi

[**Brainstormmarketing.net**](http://www.brainstormmarketing.net)

310.877.2803